



Meme+ Token WhitePaper

Meme+ Token Whitepaper: Adding Utility to the Meme Coin Movement

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Table of Contents

Abstract	02
Mission & Tokenomics	03
Presale Stages	04
Digital Bonus Trading Cards	05
Online Discount Marketplace	06
The Crypto Trader Box™	07
The Meme Utility Cap	08
Roadmap	09
Developers	10
Conclusion	10
Disclaimer	11

Abstract

The Meme+ Token **is** the meme plus movement. It intertwines meme coins with utilities by encouraging the addition of digital and real-world usage to meme coins.

It is an unfortunate reality, but the vast majority of meme coins become worthless over time. With little to no fundamental value, the power of social media and community enthusiasm cannot always sustain a meme coin for the long term.

The Meme+ Token aims to reverse this trend by bringing long term utility to meme coins and pairing popularity with usability. Consumers can add e-commerce shopping, digital goods and services, gaming, car rentals, auctions, drop shipping, real-estate, and other real world use to any cryptocurrency using the Meme+ Token on the Meme Utility Cap (MUC), a crypto platform that pairs meme coins with digital and real-world utilities.

Inline with its goal to enhance meme coin value through utility, the Meme+ Token has partnered as the official cryptocurrency that fuels the Crypto Trader Box.™ Users can run simulations and place trades directly through the Crypto Trader Box™ trading platform. Real-time trades are triggered using Automated Intelligence. Over 17 algorithms and user customized controls trigger real-time at-market buy and sell points. Partnering as fuel for a crypto trading platform ensures Meme+ has more circulating volume than most meme coins have to offer.

By branding the meme plus movement and establishing lucrative partnerships with forward trending cryptocurrency technologies, the Meme+ Token is poised to be a widely traded, accepted, and recognized cryptocurrency.



Mission

The Meme+ Token aims to be accepted as a common currency by digital and real-world utilities such as payment for goods and services for apartment complexes, car rentals, movie theaters, clubs, mom and pop shops, hotels, food delivery services, transportation, online retail stores, and shopping outlets.

By establishing a community of crypto enthusiasts who understand hive mentality and the power of teamwork in the crypto marketplace, Meme+ wants to cultivate a movement that increases meme coin acceptance for everyday goods and services.

Goals:



Pair popularity with usability to disrupt the meme coin marketplace and introduce a new era of sustainability that includes meme coin acceptance as a common currency.



Build popularity as the official cryptocurrency of the Meme Utility Cap and as the fuel that runs the Crypto Trader Box.TM



Increase Meme+ acceptance by partnering with the Meme Utility Cap as a payment requirement to add utilities to new and existing meme coins on the MUC platform.

Tokenomics

Token Name	Symbol	Blockchain	Total Supply
Meme+ Token	MEME+	BNB (BEP-20)	425,000,000,000,000 (425 Trillion)

Distribution

Presale	65%	276,250,000,000,000
DEX	25%	106,250,000,000,000
Team (Locked 1 Year)	10%	42,500,000,000,000

Presale Stages

Stage	Token Price	\$ To Raise	Tokens Available	Advance Date
Setup	0.0 ₇ 270	N/A	75,000,000,000,000	Dec 19, 2024
1	0.0 ₇ 270	2,025,000	75,000,000,000,000	Jan 18, 2025
2	0.0 ₇ 372	1,860,000	50,000,000,000,000	Feb 05, 2025
3	0.0 ₇ 588	2,616,600	44,500,000,000,000	Feb 23, 2025
4	0.0 ₇ 804	2,472,300	30,750,000,000,000	Mar 13, 2025
5	0.0 ₆ 1041	2,602,500	25,000,000,000,000	Mar 31, 2025
6	0.0 ₆ 1200	1,920,000	16,000,000,000,000	Apr 18, 2025
7	0.0 ₆ 1776	2,220,000	12,500,000,000,000	May 06, 2025
8	0.0 ₆ 1935	1,886,625	9,750,000,000,000	May 24, 2025
9	0.0 ₆ 2325	1,685,625	7,250,000,000,000	June 11, 2025
10	0.0 ₆ 2550	1,402,500	5,500,000,000,000	June 29, 2025

Goals:



Market, advertise, and promote scheduled and unscheduled bonus opportunities and incentives via press releases, advertisements, and grass roots marketing.



By Stage 10 or earlier, grant exclusive early access* to the Meme Utility Cap, FlushViral,TM and the Crypto Trader BoxTM for presale investors.

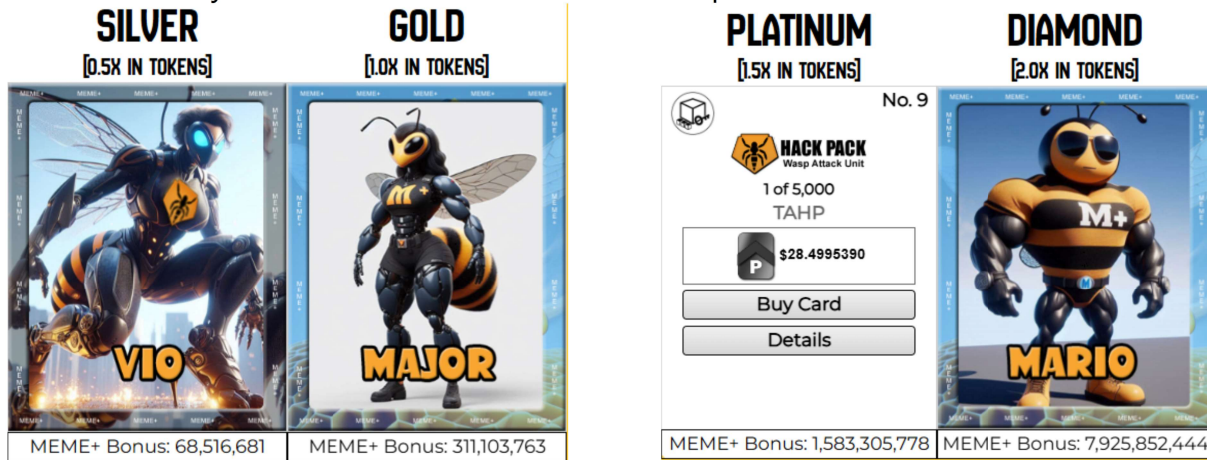


Work with Meme Utility Cap to add Meme+ as currency for its listed utilities and promote recognition as the official cryptocurrency of the platform.

* Early access means prior to public access, likely by a month or more.

Digital Bonus Trading Cards

Meme+ holders can earn additional Meme+ tokens by purchasing digital bonus cards as early as Stage 1 that feature the Bee Cyber Swat Division: M-Squad, a team of bees assigned with protecting and recovering crypto from hackers. The M-Squad seeks out and exposes honeypots, network insecurities, and pump & dump schemes orchestrated by their nemeses the Hack Pack: Wasp Attack Unit.



Digital bonus trading cards offer four levels of bonuses ranging from Silver to Diamond:

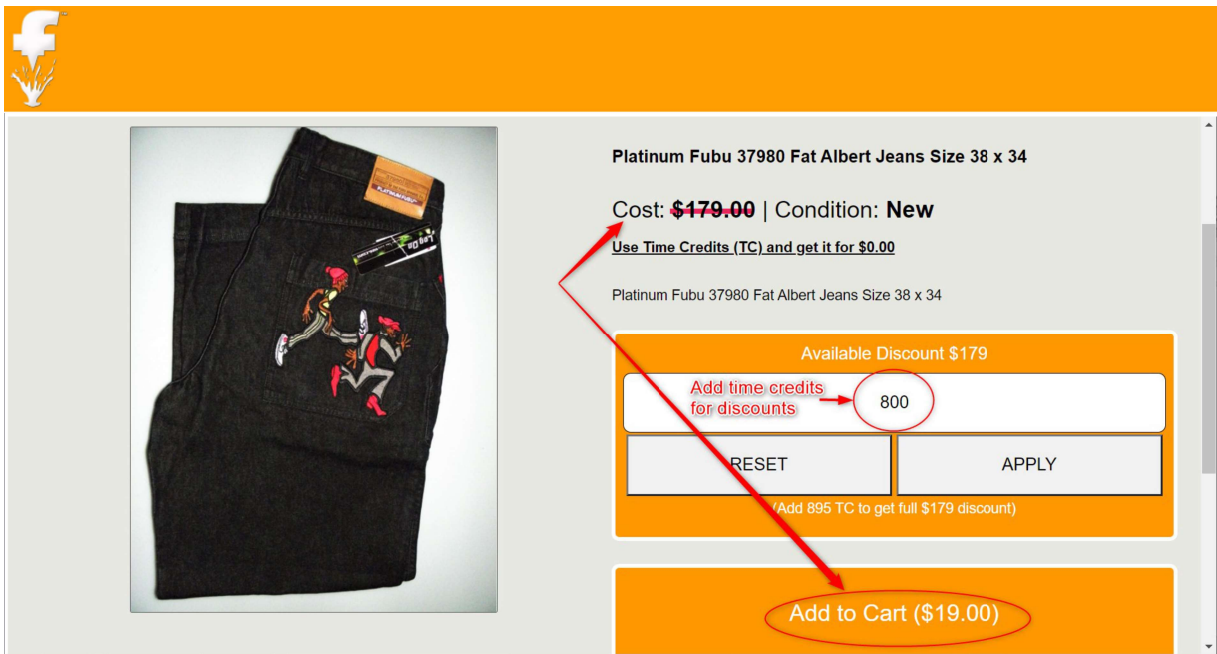
- **Silver cards** provide **0.5X** the card purchase price in Meme+ tokens plus an additional **200,000 MEME+/day***.
- **Gold cards** provide **1.0X** the card purchase price in Meme+ tokens plus an additional **400,000 MEME+/day***.
- **Platinum cards** provide **1.5X** the card purchase price in Meme+ tokens plus an additional **600,000 MEME+/day***.
- **Diamond cards** provide **2.0X** the card purchase price in Meme+ tokens plus an additional **800,000 MEME+/day***.

* Daily bonuses are claimable daily at midnight Pacific time up until April 18, 2025 and are staked for 90 days post Meme+ launch date.

Each card sale increases the card value by distributing 30% of the card purchase price across all cards of the same level (10,000 Silver; 7,500 Gold; 5,000 Platinum; and 3,000 Diamond). The remaining 70% is distributed to operational expenses.

Online Discount Marketplace

Prior to Stage 10, Meme+ holders can shop with their Meme+ Tokens on FlushViral,TM an online discount marketplace with user-generated discounts from 5% to 100% off every item. FlushViralTM offers new and used goods and services similar to eBay, Amazon, and OfferUp. Time credits are earned by watching videos, playing games, and interacting with content. Those time credits can then be used to generate discounts for any listed item.



During the Meme+ presale, digital bonus trading card holders can choose to shop on FlushViralTM before their cards reach their maximum bonus. Card owners who trade in their cards early can access 60% of the card's maturation value to purchase goods and services on FlushViralTM. The maturation value is the maximum Meme+ Token value that will be attributed to the card by April 18, 2025.

Aside from shopping, users can also list their new or used items for sale in exchange for accepted crypto. By offering a shopping outlet for Meme+ both during and after the presale, FlushViralTM provides an early and lasting shopping utility to Meme+ owners.

The Crypto Trader Box™

The Meme+ Token has partnered as the official cryptocurrency that fuels the Crypto Trader Box.™ The Crypto Trader Box™ empowers users to control their experience with the crypto marketplace using over 17 built-in algorithms and nearly unlimited, user-customizable trigger controls.

By fueling the Crypto Trader Box™, the Meme+ Token generates revenue ranging from \$0.05 to \$0.40 in Meme+ per round trip in simulation and live trading modes.

The Crypto Trader Box™ has pledged at least two years of dedicated support to Meme+ by staking 30% of the net Meme+ acquired from fueling its platform.



The Meme Utility Cap

Meme+ has also partnered with the Meme Utility Cap (MUC) as its official cryptocurrency. MUC is a decentralized Application (dApp) that helps businesses accept cryptocurrencies by providing wallet-to-wallet payment processing for goods and services including access based services such as admission to clubs, events, restaurants, memberships, and web applications. MUC currently offers BNB, ETH, SHIB, FLOKI, and PEPE payment options and will continue to add other currencies such as DOGE, SOL, XRP, and more.

Any crypto enthusiast can add utilities to their favorite meme coins on the MUC, an online meme utility marketplace. Available utilities include online stores, music, software, services, and more. The goal of the MUC is to legitimize meme coins by allowing crypto holders and cryptocurrencies to add utilities that improve their staying power. As more meme coins join the meme plus movement, the value and acceptance of Meme+ increases because it is required to add utilities to new and existing meme coins on the MUC platform.

Several meme coins such as Dogecoin, Shiba Inu, and Bonk have proven to be promising and well established investments, however, many newer listings lack the integrity and structure to be a safe, sound investment for all. Meme Utility Cap is making meme coins better by doing better. By providing a growing network of utilities to pair with meme coins, MUC aims to build a better future for the crypto marketplace.

All Meme Utility Cap rates and fees are collected in a 50/50 split between the applying meme coin currency and the Meme+ Token while the MUC rates for utility creation are collected entirely in Meme+ Token value. Several other MUC offerings generate revenue primarily in Meme+, thereby increasing circulation, value, and recognition of the Meme+ Token.

From its earnings, the MUC has pledged to stake 30% of its net Meme+ for two years and to stake 15% for one more year thereafter.

As an integral part of the MUC platform, Meme+ strives to strengthen the crypto economy as a whole and to validate the meme plus movement as a permanent and enduring fixture in finance.

Roadmap



Phase 1: Launch website; Launch The Hive for internal community communications and presale logistics; Begin Setup Stage; Integrate Meme Utility Cap trading card system for promotional and bonus purposes; Launch X, Meta, Youtube, and Instagram socials for community engagement



Phase 2: Launch Presale; Launch marketing campaign; Start appointing community moderators, promoters, and influencers; Increase social media following



Phase 3: Complete Stages 1-4; Work with The Crypto Trader Box™ and the Meme Utility Cap to begin marketing Meme+ as the official cryptocurrency for their platforms; Meme+ contract audit



Phase 4: Complete Stages 5-9; Work with The Crypto Trader Box™, FlushViral™, and the Meme Utility Cap to grant presale investors exclusive early access to use Meme+ as currency on their platforms



Phase 5: Complete Stage 10; Setup token allocations; Market Meme+ as the official cryptocurrency of The Crypto Trader Box™ and the Meme Utility Cap and promote its utility to the general public in order to coincide with DEX launch



Phase 6: Launch on DEX; Allocate community tokens; Work with Meme Utility Cap to add Meme+ as currency for their listed utilities; Launch marketing campaign and begin promotional airdrops



Phase 7: Market success stories of Meme+ and Meme Utility Cap utility pairings; Expand Meme+ utilities by partnering with more offline businesses, projects, and campaigns; Apply for listings on CoinGecko and CoinMarketCap



Phase 8: Continue promoting Meme+ and begin campaign for Binance listing

Developers

Daniel L. Allen and M.J. Allen

Daniel L. Allen is a technologist, server engineer, and software architect with past experience as an engineer for Northrop Grumman and Hewlett Packard. M.J. Allen is a technologist, software engineer, and software architect with a B.S. Physics and B.A. Philosophy from the University of Southern California. The Allen's combined their independent experience, knowledge, and background to pursue private ventures in software publishing.

To date, this husband and wife duo has created a robust catalog of advanced, full stack technology and software for the education, communication, trading and finance, entertainment, cybersecurity, AI, and other professional industries. They are the founders and developers of the Meme Utility Cap, the Crypto Trader Box,[™] and FlushViral[™] – partners in the meme plus movement working to make meme coins a lasting staple in the crypto marketplace.

Conclusion

The Meme+ Token unites the meme coin movement with utilities to provide integrity and structure to this expanding crypto market. With intrinsic utility in fueling the Crypto Trader Box,[™] and built-in liquidity support pledged by the Meme Utility Cap and the Crypto Trader Box[™], the Meme+ Token is primed to make a lasting impact in the crypto marketplace.

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